

# **EDUARDO A. RODRIGUEZ**

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## **SUMMARY OF QUALIFICATIONS**

Proven strategic leader with previous experience in business operations, planning, and implementation processes. Creative problem solver and effective communicator.

C-level experience in both Fortune 500 and privately held organizations. Specifically in the capacities of Chief Operating Officer, Chief Administrative Officer, Chief Legal Officer, and Chief Customer and Public Affairs Officer.

Service as a member of the Board of Directors of a publicly traded company (NYSE: OKE), ONEOK, Inc., an \$11B diverse natural gas and natural gas liquids business, with service on the Audit and Corporate Governance Committees. Presently, Chair of the Audit Committee.

Seasoned attorney with substantial legal experience as well as unique business acumen. Familiar with numerous legal areas, including practice in claims litigation, employment issues, utility regulation/operations, and mergers/acquisitions.

Community and civic-minded, with extensive participation and leadership of non-profit entities; their creation, administration, oversight, and strategic direction; advocacy on issues of public policy affecting non for profit sustainability- accountability; and market driven solutions.

## **BUSINESS & LEGAL EXPERIENCE**

### ***Internal Management***

- Managed \$12-million and \$300-million budgets, as well as staff.
- Organized legal, public relations, governmental relations, human resources, and information technology functions.
- Redirected governmental relations work at state and federal levels to align growing needs of company as business changed.
- Resolved several corporate governance issues, from overseeing dividend payment and stock operations processes to establishing protocols and working groups for disclosure filings.
- Responsible for customer service and public affairs, including setting up a specialized customer services unit and changing the steps and time needed to finish orders from inception to completion, from a previous three months to fewer than three weeks.
- Created compliance structures related to document retention, stock reporting and interlocking issues, and committee charters and structures.

### ***Corporate Leadership.***

- Held full profit and loss responsibility for \$200-million company.
- Organized board functions and drafted committee charters, recommending committee structures and establishing procedures for effective board meetings.
- Implemented policies and procedures for sound corporate governance, creating an audit committee and function, establishing the hierarchy of key companies with interaction and separation, and implemented confidentiality and non-disclosure agreements with key employees.

### ***Organizational Structure***

- Developed business management strategies for various clients, including construction company, regional bank, integrated regional retail laundry and dry cleaning operation, and economic development corporation. Strategic and business planning resulted in 15% additional profit for one client.
- Reformed compensation and benefits program to assist in retaining and recruiting candidates.
- Reorganized and restructured Office of Corporate Secretary, saving company \$600,000 per year.

### ***Counsel***

- Led resolution of Chapter 11 bankruptcy, restoring company to strongest-ever financial status.
- Negotiated \$25-million cross-border contract, recapturing key government client.
- Contributed to proposed merger and acquisition as lead officer on restructuring process, establishing working protocols between two companies as well as allocation of legal and business operational responsibilities.
- Established protocols for major legal and financial reviews, including oversight of benefit programs by outside advisors to lessen ERISA-related liabilities.
- Participated in board-directed investigations and white-collar criminal issues; worked with special committee and directed defense of company and key officers indicted in criminal case.

### **EMPLOYMENT HISTORY**

**Strategic Communication Consulting Group**, El Paso, TX      *Owner/Principal*, 2005–Present

**ONEOK, Inc.**, Tulsa, OK      *Board of Directors*, 2004–Present

**Hunt Building Corporation**, El Paso, TX      *EVP/CAO/Board of Directors/Corporate Secretary*, 2002-2005

**El Paso Electric Company**, El Paso, TX      *Executive Vice President/COO*, 2000–2001  
*Senior Vice President*, 1996–2001  
*General Counsel*, 1989–1996  
*Assistant General Counsel*, 1985–1989  
*Staff Counsel*, 1981–1985

**City of El Paso**, El Paso, TX      *Assistant City Attorney*, 1979–1981

### **LICENSURE/PROFESSIONAL AFFILIATIONS**

- Licensed to practice: States of Texas and New Mexico; U.S. District Court for the Western District of Texas
- Member, American and El Paso Bar Associations

### **EDUCATION**

**Saint Mary's University School of Law**, San Antonio, TX      *Juris Doctor*, 1979

**Texas Tech University**, Lubbock, TX      *Bachelor of Arts in Political Science with High Honors*,  
*Minor: American History*      1976

### **ADDITIONAL INFORMATION**

- Fluent in Spanish
- Avance, Inc., El Paso Chapter Chair and National Board (San Antonio, TX) Chair 2005-2008
- Chair, Project Arriba, Workforce Development Program
- Advisor, Regional Economic Development Corporation (2005-2007) and The Paso Del Norte Group
- Trustee, Nature Conservancy of New Mexico

- United Way Chairmanship for El Paso County, 1998-2000.