

**Gordon W. Cook**

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Gordon W. Cook has been active in community and economic development in the Paso del Norte region and along the border for more than 30 years. After a 12 year stint with the City of El Paso that culminated in directing the Department of Economic Development, he returned to the University of Texas at El Paso to finish his Masters Degree in Political Science. He then spent six years with the university in its Texas Centers for Border Economic Development. Subsequently, he conducted rural development programs with the Rio Grande Council of Governments and workforce development programs with the regional workforce board. His last posting prior to joining the BNSL was with the City of Sunland Park in Dona Ana County, NM. With the BNSL, he works to advance its efforts to engage local elected and appointed officials in the BNSL mission. He also assists the BNSL in identifying revenue generating opportunities in support of the mission.