

**Jorge de los Santos**

Director of Pan American Initiatives and  
Special Advisor to the President  
Office of Pan American Initiatives  
Arizona State University

Jorge de los Santos has served as the director of Pan American Initiatives and a special advisor to the president since July 2003, when he received his appointment from Arizona State University (ASU) President Michael Crow. De los Santos strives to maintain ASU's role as a global leader by directing and executing fundraising campaigns vital to the global engagement initiatives of the university. He also works closely with the ASU Foundation, ASU's Office of the President and the vice provost for global engagement to set the global development agenda, deploy development resources, establish development goals and oversee global development operations across ASU. Additionally, he manages the university's relationships with public, corporate and academic institutions throughout the Americas. De los Santos also serves on the board of directors for the Arizona-Mexico Commission, for which he is co-chair of the Government Affairs Committee, as well as on the board of the Economic Council of the State of Sinaloa in Mexico and is a John C. Whitehead Fellow of the Foreign Policy Association, based in New York. He received a Bachelor of Economics from the Monterrey Institute of Technology, with Advanced Studies in Monterrey, Nuevo Leon, and a Master's Degree in Public Policy and Administration from Columbia University.

