

Lucinda Vargas

CEO

Plan Estratégico de Juárez, A.C.

Lucinda Vargas is CEO of Plan Estratégico de Juárez, A.C.—a private-sector led, not-for-profit organization aimed at formulating and implementing a long-term development strategy for the city of Juárez, Chihuahua—Mexico’s fifth-largest city. Prior to her current position, Ms. Vargas spent eight years as an economist with the Federal Reserve Bank of Dallas in El Paso, Texas. Her research focus at the Fed included issues pertaining to the Mexican economy, the maquiladora industry, NAFTA, and the U.S.–Mexico border in general. Before joining the Federal Reserve Bank, Ms. Vargas was Senior Economist and Director of International Services at CIEMEX-WEFA (originally known as Wharton Econometric Forecasting Associates, now known as Global Insight), an economic forecasting company based in the Philadelphia area. Ms. Vargas also worked as Research Manager for Grupo Bermúdez Industrial Developers in Juárez, Chihuahua, and has held research positions at the U.S. Treasury Department in Washington, D.C. and at the University of Texas at El Paso’s Center for Inter-American and Border Studies. She has published articles on various economic topics and has lectured in both Mexico and the United States. Ms. Vargas has a master’s degree in economics from The Pennsylvania State University and a bachelor’s degree in economics from The University of Texas at El Paso. She is a native of the U.S.–Mexico border: she was born in El Paso, Texas and raised in Juárez, Chihuahua.

