

Rolando Gonzalez Barron

President and CEO
Gobar Systems Inc.



Rolando Gonzalez Barron is President and CEO of Industrias Gobar, in Matamoros, Tamaulipas, and President of the National Board of the Export Maquila Industry, A.C. The National Board of the Export Maquila Industry, A.C., members are 23 associations in cities where the most important maquilas are located. These associations represent approximately maquila 1,400,000 jobs. He is a successful businessman and is the owner of Gobar Systems, Brownsville Products, Ingenieria Metalica Maquinable and GW among others. These companies are all certified in QS 9000 and generate about 1000 jobs. Industrias Gobar is one of the most advanced machining business in the border region. Ing. Gonzalez Barron devotes a great deal of his time to his community's educational development, promoting and consolidating the program "Adopt a School" Likewise, he recently installed in one of his companies, an "Entrepreneurial University" to prepare technicians and engineers in state-of-the-line technology.