



The Bi-National Sustainability Laboratory,  
 The Small Business Development Center and  
 The Small Business Administration

proudly present their

## Webinar 1

2010 Empower your Business Webinars Series

# Starting your Business

**Dr. Santiago Ibarreche. Professor of Management. University of Texas at El Paso;**  
**Mr. Roque Segura. Director. Small Business Development Center**

Join us at this first webinar of the educational series designed to enhance entrepreneurs and small business owners their planning skills within a competitive business edge.

The speakers will be discussing the steps to start your own business, the different aspects you should consider, from organizational to financial and legal issues, and how you can get professional help.

**April 19, 2010**

**1:00 to 4:00 p. m.**

### PROGRAM

1:00 – 1:05	Welcoming remarks - Dr. Paul Maxwell. President & CEO, The Bi-National Sustainability Laboratory
1:05 – 1:50	Session one: From ideas to action - Dr. Santiago Ibarreche
1:50 – 2:35	Session two: From the importance of planning to closing the deal - Dr. Santiago Ibarreche
2:35 – 2:45	Questions and Answers
2:45 – 3:00	Break
3:00 – 3:45	Session three: From the new venture team to looking for external help – Mr. Roque Segura
3:45 – 3:55	Questions and Answers
3:55 – 4:00	Final remarks. Adjourn.

You can participate in this event either via the internet or in person at:

El Paso Community College, Administrative Services Center, 9050 Viscount Boulevard, Building B, B520

To view details and costs please visit: [www.bnsl.org](http://www.bnsl.org); <http://www.elpasosbdc.biz> (under special events)

To register please go: [http://www.elpasosbdc.biz/event\\_detail.sstq?id=143](http://www.elpasosbdc.biz/event_detail.sstq?id=143)

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