

## ATTENTION: TECHNOLOGY ENTREPRENEURS

# VENTURE CAPITALIST (VC) SPEED DATING: *Networking at the Speed of Technology*

**DEADLINE FOR ENTRY: SEPTEMBER 10, 2010**

Technology entrepreneurs are invited to apply for the opportunity to pitch their business ideas to leading venture capital representatives at the *VC Speed Dating event: Networking at the Speed of Technology* hosted by Arrowhead Center's TECHSTART and Entrepreneurship Institute.

**When:** Wednesday, October 20, 2010  
4:00-5:30pm: *VC Speed Dating - Closed session*  
5:30-6:30pm: *The Entrepreneurs' Mixer - Open networking session with VC's and other entrepreneurs*

**Where:** The Game  
2605 S. Espina Street  
Las Cruces, New Mexico 88003

### Companies will:

- ▶ Learn what investors are looking for today
- ▶ Receive immediate feedback about the viability of the business
- ▶ Receive valuable coaching to perfect the content and focus of investor pitch
- ▶ Gain experience in delivering pitch and honing presentation skills
- ▶ Attend networking event with leading investors and established technology entrepreneurs

**To Apply:** Application forms are available at: [www.arrowheadcenter.org](http://www.arrowheadcenter.org). There is no cost for submission, however a limited number of slots are available for selected technology entrepreneurs\*. Applications will be screened by TECHSTART's professional staff, specializing in advancing technology-based firms from business concept to a financially viable business.

**Event Information: 575-646-7833**

**Submission deadline: September 10, 2010**



**\*Selected companies must attend two mandatory workshops at the SBDC office located at:**  
2345 E. Nevada Ave. Las Cruces, NM 88001  
Workshop Information: 575-527-7676  
<http://www.nmsbdc.org/lascruces/showevent.html>

**"Funding Forum and Networking"**  
September 23, 2010 from 8:00-10:30am  
**"Market Forum and Networking"**  
October 14, 2010 from 8:00-10:30am  
(Workshops are open to the general public)



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Please thank our sponsors: Ortiz & Lopez, PLLC, Peacock Myers, P.C., and the Small Business Development Center of Las Cruces



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